



FOUNDATION OVERVIEW

Granting Wishes  *Touching Lives*



Granting Wishes. Touching Lives.

MAKING MEMORIES BREAST CANCER FOUNDATION: AN OVERVIEW

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Our Mission: To grant wishes for metastatic breast cancer patients - including memory-making events - while continuing to support, educate and increase resource awareness.



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ABOUT MAKING MEMORIES BREAST CANCER FOUNDATION

Making Memories Breast Cancer Foundation (www.makingmemories.org) is a 501 (c) (3) non-profit organization dedicated to granting wishes for terminal stage four breast cancer patients through a variety of fundraising programs including Brides Against Breast Cancer and the Pink Envelope Project.

Co-founded in 1998 by the mother-daughter team of Fran Hansen and Anna Nelson, their story has received national coverage from *Oprah*, *MSNBC*, *Redbook*, *Martha Stewart Weddings*, *Newsweek*, and *Shape* magazine, to name a few. In 2005 they were named "Trendsetters of the Year" by *Modern Bride* magazine and were honored as "Women Who Make A Difference" in *Family Circle*. Since its inception, the organization has granted hundreds of wishes and their commitment is to continue fulfilling as many wishes as possible until a cure is found.

VISION

To grant wishes and touch lives by creating special memories for terminal breast cancer patients and their families to have for years to come.

MISSION

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VALUES

The Making Memories team believes that keeping the organization's values at the forefront of every decision made and action taken will allow it to differentiate itself from its competitors. These values are:

- **Compassion** - Our first priority is the needs and wishes of women and men diagnosed with stage 4 breast cancer.
- **Dedication** - We are dedicated to providing a joyful and memorable event for each wish recipient and their family.
- **Integrity** - We strive to always do what is right and best for our wish recipients.
- **Credibility** - We strive to earn and maintain the complete trust of our corporate partners and sponsors.
- **Team Work** - We work together to help one another and feel collectively responsible for achieving our mission.

In addition to these core values, we believe in the following principles:

- Accountability to our donors
- Commitment above expectations
- Respect for each individual regardless of race, creed or religion
- Responsible stewardship of resources
- Commitment to excellence and to maintaining public trust

MANTRA

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FRAN'S STORY- HOW MAKING MEMORIES BREAST CANCER FOUNDATION CAME TO BE

In 1997, I had a personal scare with breast cancer. During a regularly scheduled mammogram, my doctor discovered a suspicious lump that immediately called for tests and resulted in a false positive report that I may have breast cancer. Several days later, more testing revealed I was fine. However, six months later, the same results occurred. Fortunately, I was again found to be cancer-free, but in the ensuing days, I poured over the internet and books about breast cancer. I wanted to be informed and have questions prepared if I faced a diagnosis of breast cancer. I found a "list serve" on the internet where over 600 women in 30 different countries were writing one another - seeking comfort, information, and friendship - all while dealing with the diagnosis of breast cancer. Some were just diagnosed, while others were dealing with end of life issues. Their letters were incredible - through their writing I could feel the kindness and concern they had and their desire to share personal treatment options in hopes of helping others.

For days I quietly read their letters. I couldn't help but cry as I learned more about their struggles and heartbreaks. They were all so brave amidst their fears. Many of them wrote of their knowledge that time was drawing near and they would soon be forced to leave their husbands, children, grandchildren, and loved ones. Their heartache was overwhelming. Then one day, I read the letter that changed my life. "Please pray for my family. Christmas is almost here and my husband just lost his job. We have no money to buy gifts for our children. I just wish this were over, so my family could get on with their lives." Reading these words, I was overcome with tears, and thought, "If only I had the means and ability to help. If only I had the funds to send, what a difference that would make in her life for her last Christmas with her family."

Just a few nights later, I awoke in the middle of the night, my mind spinning with visions of how I could make a difference. I saw three things - Oprah Winfrey, 10,000 wedding gowns and a truck and trailer with big logos on it. In that instant I knew women everywhere would donate one of their most treasured and prized possessions if they knew it would make a difference for someone facing a diagnosis of terminal breast cancer. My next

thought was, "There's no way I am doing that!" I owned bridal shops in the Northwest for years and promised myself when I left I would not return - I was happy with my new career. However, I couldn't get the thought out of my mind - I couldn't sleep - my heart raced when I lay down and my mind swirled with thoughts of HOW it could work. I thought, "I have no earthly idea where to begin in forming a foundation where wishes could be granted. And I believed there had to be someone already granting wishes for terminal breast cancer patients." But there wasn't.

I shared my vision with my daughter, Anna, who immediately said, "Mom, you MUST do that! You didn't come up with this idea on your own - God inspired your vision and HE will help us." Anna became the Co-Founder of Making Memories that moment, and though she was only 19 years old, her wisdom and understanding went far beyond mine. Together, Anna and I put the details together that became the Making Memories Breast Cancer Foundation. Our vision became a full-fledged reality when I was surprised as one of Oprah's Angels in May of 2000 and given \$250,000 worth of new, designer wedding gowns from famous New York Designer, Demetrios. Oprah asked viewers to send their wedding gowns to us. Up until that time, we had collected nearly 2,000 gowns in two years. Three days later, we received our first gown in response to Oprah's request. The next day, two UPS trucks pulled up, filled with hundreds and hundreds of gowns. To date, bridal shops, designers and individuals from across the nation have donated over 40,000 wedding gowns, and more continue to arrive each day.

Anna and I continue to be blessed by the kindness and generosity of donors, volunteers and coordinators across the U.S. who have truly made our dream come true! Anna became America's youngest Fairy Godmother and has made wishes come true for terminal breast cancer patients touching the lives of nearly 1,000 loved ones and family members. On April 12, 2005 we were honored as one of *Modern Bride Magazine's* "2005 Trendsetters of the Year," alongside other notables as Vera Wang and Wolfgang Puck. *Family Circle* featured our story in June 2005 as "Women Who Make A Difference." It has been an incredible journey!



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PEOPLE

The Making Memories Breast Cancer Foundation is run by a highly talented group from a variety of backgrounds. Our boards are comprised of professionals with the business knowledge, skills, and enthusiasm to address the needs of the foundation with experience at various non-profit organizations as board members, consultants and volunteers. Making Memories is a unique organization with thousands of volunteers nationwide, enabling us to touch more lives and grant more wishes throughout the U.S.

BOARD OF DIRECTORS

FRAN HANSEN, Co-Founder & Executive Director
ANNA ORR, Co-Founder & President
MARY HELEN MCANARNEY, Vice President
Geri GHIGLIERI - Board Member
GERALYN DAWSON, Director of Special Projects
DON O'NEILL, Making Memories Director

ADVISORY BOARD

BALAZS I. "ERNIE" BODAI, MD, FACS, Sacramento, CA
RODNEY F. POMMIER, M.D., Portland, OR
HELEN RAPTIS, Portland, OR
SUSAN SHEEHAN, Washington DC
ED GANTZ, Portland, OR
GINA PETRAK, Detroit, MI
RON CARR, Vancouver, WA
GLENDA MILLER, Ph.D., Plano, TX
DIANA BROWN, Atlanta, GA
FRANK DANE – ATTORNEY, Portland, OR
KRISTIN RISTER, Highland Park, TX
SILKE JONES, Dallas, TX

Note: Full board of director and advisory board bios are at the back of this packet.

Our Mission: To grant wishes for metastatic breast cancer patients - including memory-making events - while continuing to support, educate and increase resource awareness.



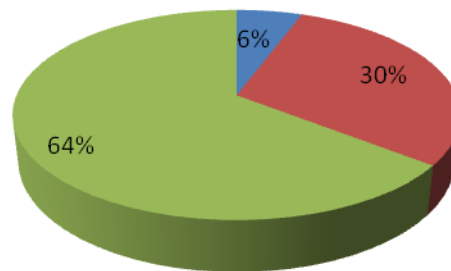
A QUICK GLANCE AT THE FOUNDATION

THOUSANDS OF WEDDING GOWNS DONATED

The Making Memories Breast Cancer Foundation has received over 40,000 wedding gowns since its inception. Gowns are donated from bridal shops, designers and individuals across the nation. The gowns are sold at nationwide "Brides Against Breast Cancer" events, which are currently the largest fundraising campaign for the Foundation. For a complete list of events, please visit our website at www.makingmemories.org.

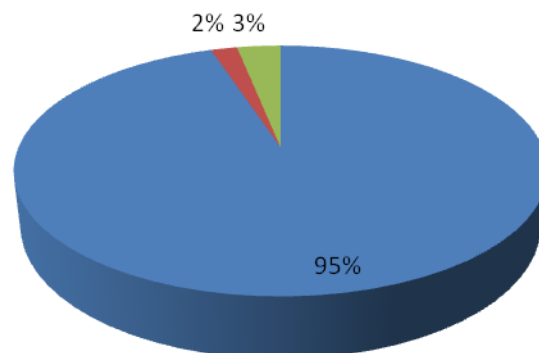
Where Does Our Funding Come From?

■ Contributions ■ In-Kind Donations ■ Brides Against Breast Cancer



Where Does Your Dollar Go?

■ Programs & Services ■ Fundraising ■ Management & General





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WISH FULFILMENT FUND

The Making Memories Breast Cancer Foundation's Wish Fulfillment Fund has granted hundreds of wishes since its inception. The foundation receives many requests each year from terminal breast cancer patients, most asking to have a "memory-making event" fulfilled for their entire family to remember long after they are taken from us.

For more information on our wish recipients or specific details about wishes waiting to be granted, please contact Anna Orr at wishdirector@makingmemories.org.

Below are some examples of the kinds of requests the foundation receives each year:

- A 7-day family trip to Disney World ® (average 5 people)
- Family reunion, vacation or second honeymoon
- RV rental
- New roof, fencing, or carpeting, or other home repair
- Computer
- Video camera

Wishes range between \$4000 and \$6000, below is the average cost for some wishes:

- Alaskan Cruise for two: \$ 5200
- Airfare for a family of 5: \$ 2250
- Hotel Accommodations \$ 1500
- Amusement Park Passes: \$ 800
- Ground Transportation: \$ 250
- Discretionary Funds (food and misc.): \$ 1000

The first wish Making Memories was able to grant was for Nancy White-Kelly. Nancy wrote a wonderful letter to Oprah, and Fran was surprised as one of Oprah's Angels with a donation of dresses worth over a quarter of a million dollars from Brides by Demetrios. Wishes have also been granted by the Green Bay Packers, LA Lakers, Cleveland Indians, Faith Hill, Mark Martin from NASCAR, and Bill Gates.

To view more granted wishes and read their stories, please visit our website and click on the "wish book" link on our home page.



Because of generous donations, we're able to grant more wishes, touch more lives and make even more memories come true. Thank you.

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PROGRAMS AND ACTIVITIES



Brides Against Breast Cancer (BABC), the largest fundraising arm of the Making Memories Breast Cancer Foundation holds charity wedding gown sales in cities across the nation each year. Buying a gown from a BABC gown sale is a wonderful way to find a fabulous gown and save hundreds, maybe even thousands of dollars, while making wishes come true for terminal breast cancer patients. Designer gowns valued up to \$17,000 have been donated and sold to grant wishes. For more information on BABC, please visit www.makingmemories.org.



Pink Envelope Project is the newest addition to the Making Memories Breast Cancer Foundation's fundraising programs. Its mission is to bring together a community of angels on earth who use their creativity and initiative to help raise funds for the foundation. They aspire to collect enough "pink envelope" donations to fulfill all the many special wishes requested each year of the foundation. In addition to touching lives, their goal is to actively promote breast cancer health awareness in hopes of preventing this disease from continuing to take loved ones from us. For more information, visit www.pinkenvelope.org.



Diamonds for Dreams, a fundraising arm of the Making Memories Breast Cancer Foundation uses the sale of donated diamonds, estate jewelry and other specialty jewelry items to make dreams come true for patients suffering with metastatic breast cancer.



Quilters Against Breast Cancer offers a unique opportunity for quilters to share their skills and create an exquisite quilt from bridal gowns that cannot be resold due to stains, color imperfections from improper storage and a variety of other reason. The quilts are sold or auctioned off to raise funds to grant a final wish for a terminal breast cancer patient. For more information on how you can get involved, visit www.makingmemories.org.

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NATIONAL SPONSORS WHO HAVE COMMITTED, RAISED OR DONATED AMOUNTS LISTED BELOW IN CASH AND IN-KIND DONATIONS

DOUBLE PLATINUM - \$200,000+



PLATINUM - \$50,000-\$200,000



GOLD SPONOR - \$25,000 -\$50,000



Gal to Gal Foundation Birnbaum & Bullock



SILVER SPONSOR - \$15,000 -\$25,000



BRONZE - \$5,000 -\$15,000



Please refer to our website for additional regional and local sponsors.

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BOARD OF DIRECTORS



Fran Hansen, Co-Founder & Executive Director

Fran Hansen was honored as one of Oprah's Angels in May of 2000 and is the Foundation's national spokesperson making guest appearances on countless morning shows, and quoted in a variety of publications. Prior to making her dream of forming the foundation a reality, Ms. Hansen was founder and president of An International World Of Weddings, Inc. She received national recognition as a franchisor from 1985 - 1993. In addition to her business leadership, she served as former vice president of Public Relations for Excel Learning Centers of America, and authored Bridal Profiles, Library of Congress # 94-096156 as well as serving as advice columnist "Dear Fran." Ms. Hansen graduated from Clear Creek Baptist College in 1976. Fran is the mother of four, grandmother of 13 and foster mom to six children.



Anna Orr, Co-Founder & President

Co-Founder and President of the Board - Making Memories Breast Cancer Foundation. Ms. Orr is Making Memories Foundation's Wish Director, granting the dying wishes of terminal breast cancer patients across the nation and Making Memories Volunteer of the Year 1999. She was the Marketing Director for An International World of Weddings, Inc. management consultant and buyer. Ms. Orr has exceptional marketing and organizational skills. She is the owner of Pacific Translations, a company translating documents into Spanish. Anna is a former fashion model, married and the mother of three daughters, ages two months and seven & nine years.



Mary Helen McAnarney, Vice President

Mrs. McAnarney is Vice President of Making Memories. Since 1999 she has been the president of Integrity Bankcards, Inc. Prior to joining Integrity, she held the position of President of the Business Action Group and was Assistant Treasurer of the Business Action Group. In addition to her extensive finance background Mary Helen has also served as Marketing Manager for Challenge Center and St. Vincent de Paul Rehabilitation Center. She is a volunteer for the Kansas City Historical Society. Mary Helen is a married mother of two daughters and grandmother of one.

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BOARD OF DIRECTORS continued



Geri Ghiglieri - Board Member

Ms. Ghiglieri is a Wire Service News Correspondent and former TV producer and on-air talent. She is the Third Vice President Elect of the Lake Oswego Republican Women's Club. In addition to her journalism background, she is a member of Northwest Antique Aviation Club & Oregon Pilot Association. and a member of Commercial and Private Pilots Association. She is the former CEO of Lake Oswego Development Company (Commercial Property Enterprise) and former Board Member - Westside School for Mentally Challenged Children and Adults. Geri has been a candidate for State Representative for District 24 and a former Director of the Press for the National Right to Life Movement in

Washington DC. She was appointed by former Oregon Governor, Vic Atiyeh to represent Oregon for the federal program "Year of the Family" in 1975. She is the mother of four children, grandmother of five.



Geralyn Dawson, Director of Special Projects

Geralyn Dawson is the author of eighteen novels and two novellas, including the *New York Times* best-seller, *A SEASON IN THE HIGHLANDS*. She was a three-time finalist for the prestigious RITA award, and recipient of the National Readers Choice Award and the Career Achievement award from *Romantic Times* magazine. Her books have been chosen "Top Ten of the Year" by both Romance Writers of America and the *Detroit Free Press*. In 1999, she was honored as a Featured Author at the Texas Book Festival hosted by the First Lady of Texas, Mrs. Laura Bush. With over a million books in print, Ms. Dawson writes stories that reflect her strong belief in the power of love & laughter. She is

currently writing a book called "The One Good Turn Project" about the volunteers and donors of Making Memories Breast Cancer Foundation. She is the mother of two sons and one daughter.



Don O'Neill, Making Memories Director

Don O'Neill of "The Ron & Don Show" was born right outside of Chicago, IL and grew up listening to The Great Larry Lujack on radio stations like WMAQ, WLS, and WLUP. He knew from a very young age that radio was calling. While growing up and attending high school in Albuquerque New Mexico, Don met Ron and a life-long friendship turned into "The Ron & Don Show". His show has been heard in San Francisco, Phoenix, Dallas, Seattle, Grand Rapids, and New Orleans. His is the afternoon drive show in Seattle, WA on KIRO radio, the largest radio station in the Northwest. Don has also worked on The Dallas Cowboys broadcast and the Oakland Raiders broadcast. He pedaled his bike across

America twice to raise money for Making Memories Foundation and purchased the first Making Memories Ford 350 diesel truck and 40' fifth wheel trailer in honor of his mother-in-law, Norma, donating it on the day Norma died. Don's mom has also battled breast cancer twice which makes Making Memories even more important to him. "The Ron & Don Show" listeners have provided more memories for Making Memories Breast Cancer Foundation than any other sponsor or organization, having raised over \$200,000.

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ADVISORY BOARD



BALAZS I. "ERNIE" BODAI, MD, FACS, Sacramento, CA

Dr. Bodai is the founder of the Breast Cancer Research Stamp and Director of Breast Surgical Services, Kaiser Permanente, The Breast Health Center in Sacramento, CA. The Breast Cancer Research Stamp is the first and only semi-postal in U.S. history. A semi-postal is a postage stamp that raises funds for a cause. The BCRS is the second highest selling stamp of all times and has raised \$53 million for breast cancer research. He is author of "I Flunked My Mammogram" - everything you need to know about breast cancer now! A superb breast cancer primer for the patient, caregiver, and advocate. He is Founder of the Cure Breast Cancer, Inc. a 501(c)(3) non-profit organization dedicated to bringing breast health awareness and education to all women and their families. Dr. Bodai is the surgeon behind the California Breast Cancer Treatment License Plate. This license plate is currently sold in California and funds life-saving, treatment of uninsured/underinsured patients diagnosed with breast cancer in California. He started "Screen Together, Live Together" a program that promotes early detection. When a woman makes her mammogram appointment, she is encouraged to make a Prostate Specific Antigen (PSA) appointment for her husband or significant other.



RODNEY F. POMMIER, M.D., Portland, OR

Dr. Pommier is Associate Professor of Surgery, Section of Surgical Oncology, OHSU- Portland, OR. His Fellowships include: American Cancer Society Clinical Fellow - OHSU; Surgical Oncology Fellow - Memorial Sloan-Kettering Cancer Center, NY. Clinical Fellow in Surgery, Clinical instructor in Surgery, Cornell University and Medical Center. He is Board Certified, American Board of Surgery; Oregon State Board of Medical Examiners Medical License No. 1411. Dr. Pommier's Professional Societies and Memberships include, Phi Beta Kappa, Multnomah County Medical Association, American College of Surgeons, Candidate Group, Alpha Omega Alpha, Portland Surgical Society, Society of Surgical Oncology, Associate Fellow, American College of Surgeons, pending, American College of Surgeons, Commission on Cancer, Cancer Liaison Physician, OHSU, Portland, OR, Southwest Oncology Group, (SWOG), American Association of Endocrine Surgeon, Pacific Coast Surgical Association, International Society of Surgery, Society of University Surgeons. Committees Include: Surgery Residency Review Committee, OHSU, Sarcoma Committee, SWOG, Breast and Committee, SWOG, GI Committee, SWOG, School of Medicine, Committee on Committees, OHSU, OHSU Cancer Committee, Ambulatory Care Committee, OHSU, School of Medicine Medical Student Progress Board, School of Medicine Student Honors and Awards Committee. His Academic Awards and Grants Include: Dean's List Award, Best Paper Award, Armand Hammer Travel Fellowship Award, Howard P. Lewis Award for Teaching Excellence, Several Best Paper Awards, Best Oncology Paper, American College of Surgeons, Martin Howard Memorial Award, Dean's Teaching Award for Established Faculty.

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ADVISORY BOARD continued



HELEN RAPTIS, Portland, OR

Helen Raptis is AM Northwest's Morning Show host, interviewing newsmakers and celebrities. She joined KATU in May of 1998 as AM Northwest's 'Roving Red-Head,' where she reported on the "fun and quirky" side of Portland. Before joining AM Northwest, Raptis reported for KGW's "Good Evening" and KING TV's "Evening" magazine shows. Previous to those shows, she anchored the evening news and reported for KVAL TV in Eugene. Her feature reporting and her 2000 breast cancer revelation have garnered her Regional Emmy nominations. In addition, her news and investigative reporting earned her Associated Press and Society of Professional Journalists Awards. Her most cherished nods are

the Broadcaster of the Year awards she won two years in a row while learning the ropes in Montana. One of the highlights of her career, a live interview with Bill Clinton.

SUSAN SHEEHAN, Washington DC

Susan Sheehan has a B.A. from Wellesley College (Durant Scholar), 1958 and a Doctor of Humane Letters (honorary), University of Lowell, 1991. She is a staff writer for The New Yorker Magazine, 1961 to the present, Contributing writer, Architectural Digest, 1997 to the present and writer in residence, lecturer, Georgetown University, 1999. She has 8 books published, including: *Ten Vietnamese*, Alfred A. Knopf, 1967, *A Welfare Mother*, Houghton Mifflin, 1976, *A Prison and a prisoner*, Houghton Mifflin, 1978, *Is There No Place on Earth for Me?*, Houghton Mifflin, 1982, *Kate Quinton's Days*, Houghton Mifflin, 1984, *A Missing Plane*, Putnam, 1986, *Life for Me Ain't Been No Crystal Stair*, Pantheon, 1993, *The Banana Sculptor, the Purple Lady, and the All-Night Swimmer*, Simon & Schuster, 2002. Magazine articles published in *The New Yorker*, *Architectural Digest*, *The New York Times*, *The Washington Post*, *The Boston Globe*, *Atlantic*, *Harper's*, *The New Republic*. Her awards include: Sidney Hillman Foundation, 1976, Gavel Award, American Bar Association, 1978, individual Reporting award, National Mental Health Association, 1981, Pulitzer Prize for general non-fiction, 1983, Feature Writing award, New York press club, 1984, Alumnae Association Achievement award, Wellesley College, 1984, New York Public Library Literary Lion, 1992, Carroll Kowal Journalism Award, Nat. Assn. of Social Workers, 1993, Distinguished Graduate award, Hunter College H.S., 1995, Public Awareness award, Nat. Alliance for the Mentally Ill, 1995, Casey medal for meritorious journalism, 1997. Her Fellowships include, Guggenheim Foundation, 1975-1976, Woodrow Wilson International Center for Scholars, 1981 and Open Society Institute, 1998-9. Ms. Sheehan was the Chair, Pulitzer Prize nominating jury for general non-fiction, 1988, 1994; member, 1991 and a member of the Society of American Historians; Phi Beta Kappa; Authors Guild.

ED GANTZ, Portland, OR

Ed Gantz's background is in Hospital Administration. He has been an Executive Director and involved in all aspects of Healthcare Management. He is professionally experienced in for-profit and non-profit corporations. He has also been involved in facilities development and as worked as a Business Operations Consultant. He is past President of Portland Hospital Service Corporation. He is the managing general partner in a telecommunications company. Mr. Gantz also developed Oregon's first Lithotripter. He has chaired 5 committee health system-wide Task Force. He is deeply devoted to his family and church.



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ADVISORY BOARD continued

GINA PETRAK, Detroit, MI

Ms. Petrak is a Breast Cancer Advocate and is an Institutional Review Board (IRB) member at Wayne State University (WSU), Detroit, MI. She is also involved in the Breast & Cervical Cancer Control Program (BCCCP) member for Oakland County, MI and a Cancer Risk Reduction Advisory Board member, Oakland County Health Division, MI. She has partnered with Balazs I. "Ernie" Bodai, MD, FACS and corporate partners like Kellogg's and Roche Pharmaceuticals to promote and educate about the Breast Cancer Research Stamp (BCRS) She worked on the passage of a Michigan Breast Cancer License Plate. This specialty license plate will raise funds for treatment for uninsured/underinsured Michigan women dealing with breast cancer. She completed the National Breast Cancer Coalition's (NBCC) Project LEAD program, Cincinnati, OH. Project LEAD is a four-day intensive training program designed to train breast cancer activists to serve as consumer advocates at every level of the research and policy process. She was also a participant in a 12-month clinical trial: Nutrition & Breast Health Study, Barbara Ann Karmanos Cancer Institute, Detroit, MI.

RON CARR, Vancouver, WA

Mr. Carr has more than thirty years of successful experience as a Chief Development Officer in the areas of Marketing, Public Relations, Sales, Multi-media and Fundraising. Prior to starting his own consulting firm in 2002, Ron served for almost four years as the Pacific Northwest Development Officer for Guide Dogs for the Blind, following ten years as the Development Director for the Cascade Division (Oregon and southern Idaho) of The Salvation Army. His extensive experiences have taken him from California to Texas to Oregon and to Vancouver, Washington, where he has lived for the past 19 years. Ron credits his successful fundraising career to using a total marketing approach to fundraising, whereby with a successful marketing and public relations program, an organization is better positioned with the public to solicit support. He brings a broad-base of creativity and expertise, and is a valuable resource to any non-profit organizations. He is currently the Chief Development Officer for Horizon Christian Schools in Tualatin, OR. Ron has the ability to combine all the necessary resources to achieve success, including training, motivating and developing staff, boards and other volunteers to capture the vision and become effective team members. He is also on the Board of the Portland Rose Festival Charitable Foundation and a member of the Parade and Marketing Committee of the Rose Festival. Ron holds a Bachelor of Science degree from the University of La Verne, and officer commissions from the US Navy and US Coast Guard, and is a Viet Nam veteran. He retired from the US Coast Guard Reserves in 1996.

GLENDA MILLER, Ph.D., Plano, TX

Ms. Miller has a Doctor of Philosophy in Clinical Psychology - William Lyon University—San Diego, CA - 1987. She was Program Director - Clinical Supervisor - Mississippi State Hospital in 1994 and Adjunct Professor of Marriage and Family Therapy - University of Southern Mississippi in 1994. She is a Marriage and Family Therapist, child counselor, child abuse detection and prevention, certified in clinical hypnotherapy, and in Trauma Resolution Therapy - Certificate of Specialization in Gerontology - Certification in Critical Incident Stress Debriefing - Certified in Conflict Resolution by UCSC. She is highly experienced psychotherapist proficient in all aspects of assessment, evaluation and treatment. Varied clinical experience includes private practice and hospital settings, work with and diverse range of cultural and socio-economic populations and treatment of all forms of psychiatric problems.

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DIANA BROWN, Atlanta, GA

Ms. Brown is a researcher - Writer - Clinical Study Presentations - on the subject of Breast Cancer appearing in both national and international publications. She is Writer - Editor - Co-Author - of various subjects including Alzheimer's - time management - leadership - self-development - negotiation - hiring high performance employees and autobiographies of successful men and women. She is Past president and charter member of The Board of Directors Network, Inc. Atlanta; a member of The International Alliance, Baltimore; the National League of American Pen Women, Washington, D.C. and is a Trustee and Director on the Board of the International Soundex Reunion Registry, Carson City, NV. She is a seminar speaker to social workers, physicians, lawyers, ministers, and psychologists. Interviewed on international and regional radio and television and been the featured expert on call-in talk shows. She has served as Director of Editorial Services and Business Development for Communicorp, the marketing arm of ALFAC, a 9 billion dollar corporation. Assisted CEOs, presidents and top executives in more than 300 Fortune 1000 companies, education institutions and nonprofit agencies of the need for intangible programs with costs starting at \$50,000 and ranging in excess of \$500,000. She edited and wrote for these publication programs. Ms. Brown is the former Director of Qualitative Research and Business Development for Polaris Marketing Research. Developed accounts such as UPS, Primerica Financial Services, AFLAC, and Bank South. She also conducted, managed and served as focus group moderator for qualitative research studies for clients including BellSouth, Coca-Cola, The Ritz-Carlton Hotel Company, United Parcel Service, Holiday Inn Worldwide, Ace Hardware and Shaw Industries. Diana has a B.A. in Business Administration was earned at San Jose State University and has studied at Cornell University and was a teaching assistant in organizational culture. She is a graduate paralegal working with trademark law and consults on Trade and Service marks.

FRANK DANE – ATTORNEY, Portland, OR

Frank Dane is Chief Executive Officer of Executive Advisory Services, Inc., and Chief Legal Officer for Communication Intelligence Corporation (CIC). He is Corporate Secretary and Treasurer of Genyous, Inc. a company formed to provide venture capital and growth management to startup and early stage bio-medical companies that possess or have the potential to develop unique applications and products using breakthrough technologies and discoveries in cell biology and the human genome. The company's current focus is medical services, instrumentation and drug development for early detection, prevention and cure of cancer and other chronic illnesses. He also serves as Corporate Secretary and Treasurer for Global BioMed, Inc. and as the Treasurer and Assistant Secretary of Genyous Life Sciences, Ltd., Genyous, Inc.'s first U.S. and Canadian incubation companies. He is a member of the board of directors of Perceptronix Medical Inc., and SpectraVu Medical, Inc. two companies focus on developing improved methods for the early detection of cancer and Cancer Prevention Centers, Inc. a company that is developing a comprehensive cancer prevention program based upon the detection of early, non-invasive cancer. He is also a member of the Board of Directors of One Ummah Foundation, an organization dedicated the elimination of child labor and in the past served on the Advisory Board of Quadrant Technology, Inc. and on the Board of Directors of Tapestry and Talent, Inc. He teaches accounting and corporation finance at various universities as well as the Becker CPA review course. Mr. Dane is a member of the State Bar of California and has earned a CPA certificate from the states of Connecticut and California.

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ADVISORY BOARD continued

KRISTIN RISTER, Highland Park, TX

Ms. Rister has 15 years of experience in sales, marketing and script-to-air radio and television production, including live and interactive distance training programs. During her five year association with Dallas-based Westcott Communications, Kristin directed, produced, and hosted over 300 industry specific training and marketing programs for networks such as The Law Enforcement Television Network, The Automotive Satellite Television Network, The Interactive Distance Training Network, the Health and Sciences Television Network, and more. In addition, she served on numerous strategic committees to develop and produce pilot programming for new business acquisition. She is a strong advocate of the "lean production philosophy", Kristin has applied her organizational skills and ability to manage multiple projects to pioneering the development of local city television programming, including research and analysis of cable franchise agreements and developing marketing strategies for city commerce. Kristin received a Mayoral Proclamation from the City of Carrollton for her production of the City's Homestead Museum Historical Review, and subsequently served on a development committee for the City of Highland Village television station. As a partner in JR Incorporated, Kristin applies her production, media and marketing experience to developing public relations strategies resulting in "media buy-in" and feature coverage for a broad spectrum of clients. In addition, she utilizes her creativity and writing talents in the development of brochures, corporate communications, web site content, commercial copy and more. Ms. Rister holds a degree in media communications. She is a member of the National Association of Female Executives, National Writers Union and is included in the International Who's Who of Entrepreneurs.

SILKE JONES, Dallas, TX

Strategy, development and implementation of multi-media production and event projects spanning the medical, financial, health & fitness, entertainment, sports and retail industries. Events and promotions specialist. Development of public relations, promotions and marketing campaigns, and collateral/marketing materials for clients such as: Jayhawk Acceptance Corporation, Jones & Associates Law Firm, Texas-Louisiana Baseball League, Making Memories Breast Cancer Foundation, Physicians Marketing Group, Carrington Laboratories, Merrick Pet foods, DishDirect, Medical City, North Texas Hospital for Children, Janssen Pharmaceutica and more. Scripted and hosted educational television programs for Primedia Workplace Learning, and others. Managed US operations and marketing for Berlin, Germany based advertising firm. Actively involved in the promotion and marketing of former East German businesses, as well as in conducting business development seminars for East German proprietors seeking to enter the capitalistic market place. Developed export strategies for small German businesses. Developed US business opportunities including clients such as Jayhawk Acceptance Corporation and Texas-Louisiana Baseball League. Developed and implemented public relations campaigns for clients such as: The Los Angeles Olympic Organizing Committee, Los Angeles Visitors and Convention Bureau, Berlin Visitors and Convention Bureau, Cystic Fibrosis Foundation, Michael Reagan, Altovise and Sammy Davis Jr.

Our Mission: To grant wishes for metastatic breast cancer patients - including memory-making events - while continuing to support, educate and increase resource awareness.